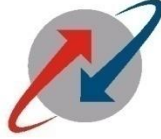


General Manager (S & M - CM)

Sales & Marketing - Consumer Mobility
3rd Floor, New CTS Building
16, Greams Road, Chennai – 600 006
Phone: 044-28297878 Fax: 044-28297979



भारत संचार निगम लिमिटेड
(भारत सरकार का उद्यम)
BHARAT SANCHAR NIGAM LIMITED
(A Government of India Enterprise)

GM (S & M –CM) /105-7/09-11/

dated at Chennai – 6 the 13.09.2012

Sub: Special discount scheme for serving / retired Govt. / PSU employees and visually impaired persons under postpaid Wireless Broadband Services (WiMAX) -reg

Ref: i) BSNL C.O. 22-01/2010-T&C-CM and Circular T&C-CM No. 121/11-12 dt 29.03.2012

ii) BSNL C.O. 22-01/2010-T&C-CM and Circular T&C-CM No. 55/12-13 dt 12.09.2012

Vide the BSNL C.O. letter No. cited above (i), special scheme of 20% discount on usage and rental under WI 750 and HOWI 750 plans was provided to Central Govt./ State Govt./PSUs employees, visually impaired, BSNL staff and retired Govt./PSU employees under postpaid Wireless Broadband service (WiMAX) as a regular measure.

In continuation of the same, now it has been decided by the Competent Authority to offer the same 20% discount on usage and rental of WiMAX postpaid connections under plans WI 220, WI 350, HOWI 999, as a promotional measure for 90 days with **effect from 1.10.2012**.

- a) However, the above 20% discount should not be clubbed with any other special discount /concession.
- b) The credential of the customer is to be verified before extending this offer.

All are requested to utilize this offer period to promote the sales of WiMAX postpaid plans.

Anandhi Sankaranarayanan

(Anandhi.S)
AGM(Mktg-II)-CM
TN Circle

To

1. GM (NW-O CM), Trichy -1/ Coimbatore – For information please.
2. GM (F) / Sr. GM (TR) TN Circle, Chennai - for information please.
3. **Heads of SSAs** - For kind information and necessary action please
4. DGM (Sales) & AGM (Sales), Chennai-6.
5. DGM (CS), Chennai
6. In charge, WIMAX ASN, Trichy/BG
7. DGM(WW&WiMAX), TN circle, Ethiraj Salai, Chennai 600008 for information and to coordinate with WiMAX nodal in-charges for early creation and implementation.

Bharat Sanchar Nigam Ltd.

(A Government of India Enterprise)

Tariff & Costing-CM Section, Corporate Office,
1st Floor, Bharat Sanchar Bhawan,
H.C. Mathur Lane, Janpath, New Delhi - 110 001.
Tel. No.011-23037109/200 Fax No.011-23329125



No.22-01/2010-T&C-CM

Date: 12.09.2012

Circular T&C-CM No. 55/12-13

Sub: Special discount scheme for serving / retired Govt. / PSU employees and visually impaired persons under postpaid Wireless Broadband Services (WiMAX)-reg.

Kindly refer to this office order of even No. dated 29.03.2012 vide which special discount scheme of 20% discount on usage and rental under WI 750 and HOWI 750 plans was provided to Central Govt./ State Govt./PSUs employees, visually impaired, BSNL staff and retired Govt./PSU employees under postpaid Wireless Broadband service (WiMAX) as a regular measure. In continuation of the same, now it has been decided by the Competent Authority to offer the same 20% discount on usage and rental of WiMAX postpaid connections under plans WI 220, WI 350, HOWI 999, as a promotional measure for 90 days with effect from 1.10.2012.

- a) However, the above 20% discount should not be clubbed with any other special discount/concession.
- b) The credential of the customer is to be verified before extending this offer.

2. This may be brought to the notice of all concerned for taking necessary action in this regard. Press note and proper advertisement as deemed fit may be made to generate adequate response. Circles may also send SMS conveying the above scheme to the customers.

3. This circular is issued based on the ECT approval No.873 dated 10.09.2012 and approval of the Competent Authority at 91/N in P&P CM cell File No.3-38/2009/P&P-CM (Pt.1). For queries/clarification/ feedback in respect of above tariff, the communication may be addressed to GM (NWP- CDMA/WiMAX), Corporate Office, BSNL, New Delhi on e-mail ID: mnpbsn1cdma@gmail.com.

(Signature)
GM (NWP- CDMA)
BSNL (Corporate Office)
Ph. 011-23327658

To
All CGMs- Telecom Circles/ Telephone Districts.

Copy to:

- 1) CMD, BSNL.
- 2) Directors- CM/CFA/E/HR/F, BSNL.
- 3) ED-F/CA/NB, BSNL.
- 4) All PGMs / GMs, BSNL C.O.
- 5) GM (IT) - for making necessary update in website and place in news item.
- 6) Sr.GMs (Sales & Marketing)-for giving publicity.
- 7) GMs (CMTS/CDMA-Billing Centre).
- 8) Director General P & T Audit, Delhi- 110054.
- 9) OL Section –for Hindi version.
- 10)Guard file.

(Signature)
Sub: Tariff & Costing CM
Manager (T&C) CM